

Will Potter

Director of Photography
Lighting Cameraman

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The experience of working as a lighting cameraman for more than two decades has brought me to a place where I am able to help make beautiful, thought-provoking moving images. I went to art school and film school, worked in a camera facilities house and as a freelance camera assistant, all of which provided me with a thorough training in the craft before I set myself up as a freelance lighting cameraman and director of photography in 1997. I am now focusing on quality arts programming and documentaries, while continuing my commercial, promo and corporate work.

I own a complete shooting kit including a Sony F-55 camera, prime and zoom film lenses and an extensive lighting package. Everything is set up so it can hit the ground running. All loaded in my five seater VW Transporter.

I pride myself on being an able, reliable and pleasant addition to any shoot.

Selected Broadcast Work

Suede: The Insatiable Ones	Christie HQ	Sky Arts
Speeches that shook the World	Century Films	BBC 4
Camila's Kids Company:		
The Inside Story	Century Films	BBC 1
Richard Briers: A Tribute	BBC	BBC 2
Sold! Inside the Worlds		
Biggest Auction Houses	Matchlight	BBC 2
A Very British Hotel	Oxford Scientific Films	BBC 1
Millionaire Ex-Wives Club	Century Films	BBC 2
Safe to be Gay?	Century Films	BBC 2
Architects of Denial	Assoc. Television Int.	International
The Culture Show	BBC	BBC 2
The Book Show	Lion Television	BBC 4
Concorde, The Plane that fell to Earth	Uden Assoc.	Ch 4
Len Deighton Profile	Lion Television	BBC 4
That Tony Wilson	Big Eye TV	BBC 2
Top Gear	BBC	BBC 2
Grand Designs	Talkback	Ch 4
The Choir (BAFTA winner)	Twenty Twenty	BBC 2
The Apprentice	Talkback Thames	BBC 1
The Restaurant	BBC	BBC 2
The Channel	Blast!	Ch 4
Saving the British Bulldog	Shine TV	BBC 1
Restoration	Endemol	BBC 2
Risking It All	Ricochet South	Ch 4
Beeny's Restoration Nightmare	Renegade	Ch 4
The Mary Portas Project	Optomen	Ch 4
Detective, with Martin Kemp	Discovery	Discovery
Panorama	Fulcrum TV	BBC 1
Watchdog	BBC	BBC 1
Piers Morgan's Life Stories	ITV Studios	ITV 1
It was alright in the 70's	Objective	Ch 4
The Greatest Ever War Films	Objective	Ch 5
Britain's Best Loved Double Acts	Objective	Ch 5
Greatest Stand Up Comedians	Objective	Ch 5
Fashion Avenue	Electric Sky	Sky

Selected Commercial, Promo, EPK and Corporate Work

Adidas	Havas	Smithereen
Adecco	HSBC	Sony
Aluminium Pictures	HSI	Space Digital
Amnesty International	Jack Morton Worldwide	Spin
Audi	Jetix	Std Chartered
Avanti	Kia	Straker Films
Barclays	Land Rover	Strike Digital
BBC	L.A. Media	Take 1
BP	Large Blue	Telewest
Banana Split	Light Creative	Telly Juice
Black Sun	Merchant Cantos	Toyota
Bigger Bang	Mercury Records	The Children's Society
Brave Bison	Mind's Eye	The Edge
British Telecom	Napoleon Creative	V.E. Crew
Brothers & Sisters	Narrowstep	Vertical Prod.
Bruce Dunlop Associates	NatWest	Virtual Pictures
Cable & Wireless	Nice Media	Vodafone
Capgemini	Odd Man Out	Volkswagen
Channel 5	Playboy	V Good Films
Chrome	Polar Media	Walt Disney
Cruet Co	Pretzel	Wardour
Curve Media	PMA	Warner Music
Deloitte	Quadrangle	Zodiac Films
Discovery (Promax winners)	Rabbit & Hare	
Dramatico	Radley Yeldar	News Work
Dunlop Goodrich	Red Bee Media	BBC
EA Games	Red Shark	Al Jazeera
Evans Woolfe	Rocket Science	ARD
Evidently	Royal Bank of Scotland	Asahi
Film Club	Scorch London	CNN
Firehouse	Seat	Channel 9
Ford	Shameless	
Greedy Media	Shell	
Green TV	Skin	
Hanger Seven	Skoda	
HayGroup	Sky	



Equipment

Sony F-55 camera
Angenieux Optimo DP 16-42mm
TLS Morpheus 80-200mm
Samyang EF Cine Primes:
8, 14, 24, 35, 50, 85, 100mm macro T1.5
Vocas matt box, Tiffen IR filters, Tilta follow focus
17" TV Logic + 7" Marshall monitors
Hollyland Cosmo 400 wireless link
Sachtler 18 tripod + baby legs
4 x 64GB SxS Pro+ cards. Two card readers
Macbook Pro 13". Retina display with flash memory

Sony EX-3 camera
Basic sound kit inc 416, tram & radio mics

VW Transporter. 5 seater, 4motion, leather, aircon, bespoke kit area

Lighting package
Kino Celeb
Dedo PanAura 5' Octodome
4 head Dedo kit
Bi colour LED Felloni Tecpro
Wescott Ice light
Arri 1k, 2 x Arri 650w
6' x 5' chromokey
A plethora of lastites, stands, gels, drapes, extensions, grip, trolleys, etc.

Qualifications

BA (Hons) Film, Photography & Television
Napier University, Edinburgh
Foundation course diploma
University for the Creative Arts, Farnham
Hammerhead TV (Scotland) camera assistant

Other

South East based
Public Liability Insurance
Metropolitan Police Press Pass holder
British passport
Full clean UK car & motorcycle licence
St. Johns First Aid course
BBC Health & Safety course
BBC Public Order Safety Awareness course
BBC News Assignment & Location Safety
BBC Safe Working with Cameras & Lights

